

## ADVERTISER PACKAGE 2021

# TACOMA SISTER CITIES INTERNATIONAL 2021 VIRTUAL FILM FESTIVAL 7 Day Event: April 19<sup>th</sup> – April 25<sup>th</sup>



February 20, 2021

### Dear Advertiser,

Our festival is scheduled for 7 days, including 9 films representing our Sister City endeavors, including a special introduction to our Prospective Friendship City, Porto Sant'Elpidio, Italy.

Your advertisement will appear on our film festival website displayed prior to the festival as well as during the festival. Your ad will also be featured in the **Tacoma Weekly** which reaches 75,000 readers in the Tacoma area.

Attached is an advertising agreement. The absolute deadline for ad space is March 20th, 2021, including payment and art.

Thank you for supporting this international, cultural activity that showcases Tacoma's Sister Cities and celebrates international friendship and cooperation.

Sincerely,

*Frances Lorenz*

Vice President  
Tacoma Sister Cities Council

## Advertising Information / Specifications – 2021

Your ad will appear in the **Festival Website** and will appear in the **Tacoma Weekly** SCFF Ad to be distributed to over 75,000 readers.

Ad size	Ad Cost
Full Page Print Large Rectangle Web (300 x 600)	\$1,000
Half Page Print Medium Square Web (300 x 300)	\$500
Quarter Page Print Vertical or Horizontal Web (150 x 300 or 300 x 150)	\$250
<b>Final Advertising Deadline</b> February 14, 2020	

### Advertising Specifications

We accept ads as “Press Quality” PDF or JPEG files.

Minimum resolution 300 DPI.

Submit ad in RGB or CMYK color mode. Include all fonts and links if not embedded.

WE DO NOT accept ads built in Microsoft Word or Publisher. Any artwork taken from the web must be a minimum of 1000 pixels wide or high. Please compress (zip) large files.

Start subject line of art submission email with “**Film Festival Advertisement**”  
[filmfestival@tacomasistercities.org](mailto:filmfestival@tacomasistercities.org)

**QUARTER PAGE**  
**Vertical**  
2.5" x 4"  
Web  
Medium  
Rectangle  
(150 x 300)  
**\$250**

**HALF PAGE**  
5.25" x 4"  
Web Square  
(300 x 300)  
**\$500**

**FULL PAGE**  
5.25" x 8.25"  
Web Large Rectangle  
(300 x 600)  
**\$1,000**

**If ad bleeds,  
add .25"  
all sides**

**QUARTER PAGE**  
**Horizontal**  
Web Medium Rectangle  
(300 x 150)  
**\$250**

# ADVERTISER ORDER FORM

## TACOMA SISTER CITIES INTERNATIONAL

### FILM FESTIVAL 2021 (Please fill out with Committee Representative)

Advertiser .....

Contact Name ..... Phone Number .....

Email Address .....

Street Address .....

City ..... State ..... Zip Code .....

Ad size ..... Ad Cost .....

Total Due: ..... Check # .....

**TERMS:** Advertiser agrees to provide Tacoma Sister Cities payment for TSC 2021 Film Festival Advertisement and to provide artwork, as per the TSC FF 2021 Advertising Package specifications (page 2) by March 20<sup>th</sup>, 2021. If no artwork is provided, and/or payment is not received by the deadline and TSC is unable to fulfill their commitment to the advertiser TSC and all associated volunteers and partners shall not be held responsible.

**FINAL DEADLINE: March 20<sup>th</sup>, 2021**  
Advertising Agreement must be signed with payment attached.  
Questions? Contact: [filmfestival@tacomasistercities.org](mailto:filmfestival@tacomasistercities.org)

#### ADVERTISER REPRESENTATIVE

Name (Print) :

Date :

Signature :

#### COMMITTEE REPRESENTATIVE \*

Name (Print) :

Sister City :

Signature :

**MAIL CHECKS TO:**  
Tacoma Sister Cities Program, 1118 East D St, Suite 1, Tacoma, WA 98421  
Please note : "TSC Film Festival" and the name of the Sister City on Check/Payment

\*Committee Representative : please take a legible photograph of the order form and e-mail it to [filmfestival@tacomasistercities.org](mailto:filmfestival@tacomasistercities.org) to assist with tracking as soon as the agreement is completed. An invoice will be mailed upon receipt.