

ADVERTISER PACKAGE 2020

TACOMA SISTER CITIES INTERNATIONAL

2020 FILM FESTIVAL & GALA



5 Day Event: Friday– Tuesday, March 27th – March 31st
GALA April 18th at Tin Can Alley

January 10, 2020

Dear Advertiser

For Tacoma Sister Cities International Film Festival

Our festival is scheduled for 5 days, including 9 films representing our Sister City endeavors, including a special introduction to our Prospective Friendship City, Porto Sant'Elpidio, Italy.

Tacoma Sister Cities will wrap up with a GALA on April 18th - a night of film, fun and fundraising at Tin Can Alley!

Individual tickets to the featured Sister City films are \$10 for general admission and \$5 for children under 12. VIP passes are \$75 dollars and include all 9 movies. GALA details and more, including ticket sales, can be found at <https://tacomasistercities.org>.

Your advertisement will appear in a program booklet to be distributed prior to the festival as well as during the festival and gala. Your ad will also be featured in the **Tacoma Weekly** which reaches 75,000 readers in the Tacoma area.

Attached is an advertising agreement. The absolute deadline for ad space is February 14, 2020, including payment and art.

Thank you for supporting this international, cultural activity that showcases Tacoma's Sister Cities and celebrates international friendship and cooperation.

Sincerely,

Frances Lorenz

Frances Lorenz Vice President
Tacoma Sister Cities Council

Advertising Information/Specifications – 2020

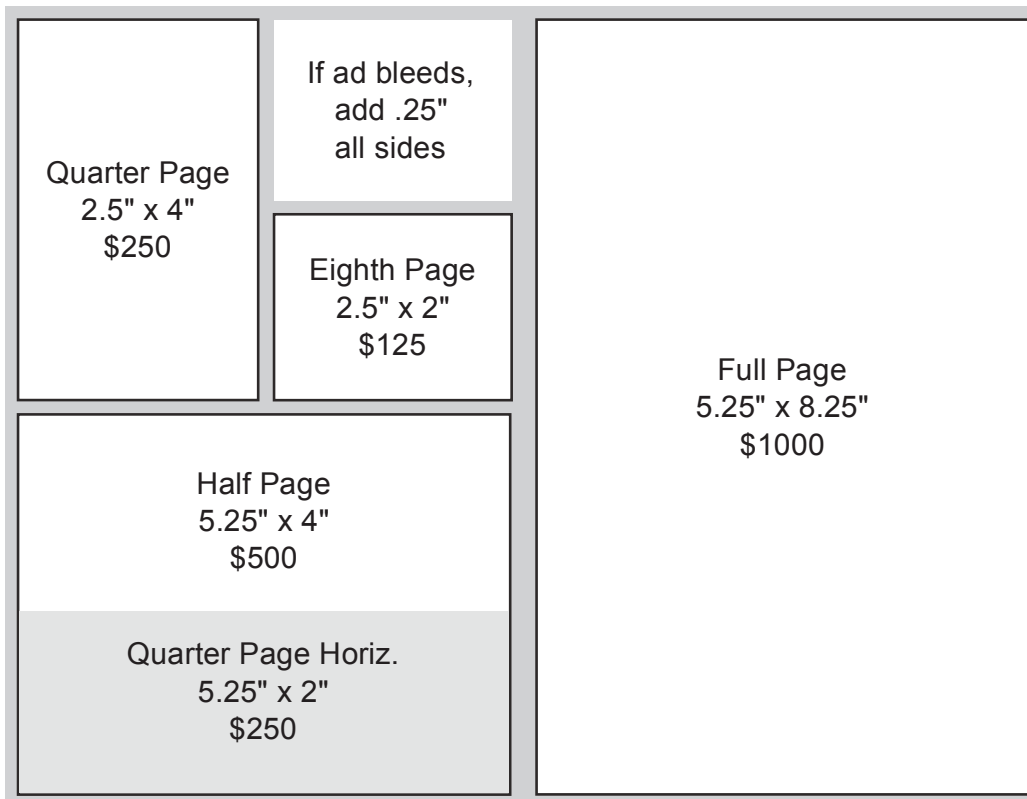
Your ad will appear in the **Festival Program** booklet and will appear in the **Tacoma Weekly** SCFF Ad to be distributed to over 75,000 readers. The program will be distributed to businesses in key business districts and throughout the festival at the **Blue Mouse Theater**.

| Ad size | Ad Cost |
|----------------------------|---------|
| Full Page | \$1,000 |
| Half Page | \$500 |
| Quarter Page | \$250 |
| Eighth Page | \$125 |
| Back Page | \$1,500 |
| Inside Front/ Back Page | \$1,200 |

**Final Advertising
Deadline
February 14, 2020**

Advertising Specifications

- We accept ads as “Press Quality” PDF or JPEG files.
- Minimum resolution 300 DPI.
- Submit ad in RGB or CMYK color mode.
- Include all fonts and links if not embedded.
- WE DO NOT accept ads built in Microsoft Word or Publisher.
- Any artwork taken from the web must be a minimum of 1000 pixels wide or high.
- Please compress (zip) large files.



Start subject line of art submission email with **Film Festival.**
filmfestival@tacomasistercities.org

ADVERTISER ORDER FORM

TACOMA SISTER CITIES INTERNATIONAL

FILM FESTIVAL 2020 (Please fill out with Committee Representative)

Advertiser _____

Contact Name _____

Phone Number _____

Email Address _____

Street Address _____

City _____ State _____ Zip Code _____

Ad size _____ Ad Cost _____

Total Due: _____ Check # _____

TERMS: Advertiser agrees to provide Tacoma Sister Cities payment for TSC 2020 Film Festival Advertisement and to provide artwork, as per the TSC FF 2020 Advertising Package specifications (page 2) by February 14th, 2020. If no artwork is provided, and/or payment is not received by the deadline and TSC is unable to fulfill their commitment to the advertiser TSC and all associated volunteers and partners shall not be held responsible.

FINAL DEADLINE: February 14th, 2020

Advertising Agreement must be signed with payment attached.

Questions? Contact: filmfestival@tacomasisitercities.org

Advertiser Representative (print name and sign w/date)

***Committee Representative Name and Name of Sister City (print name and sign w/date)**

MAIL CHECKS TO:

Tacoma Sister Cities Program, 1118 East D St, Suite 1, Tacoma, WA 98421

Please note :“TSC Film Festival” and the name of the Sister City on Check/Payment

*Committee Representative-please take a legible photograph of the order form and e-mail it to filmfestival@tacomasisitercities.org to assist with tracking as soon as the agreement is completed. An invoice will be mailed upon receipt.